

05-05-25**Product / Price Changes****Middle West Distributors****FRANKLY PET - FRA - All new catalog numbers****NEW PRODUCTS****K9 GRANOLA FACTORY - KGF**

KFG 00851	878803008514	16oz GF Simply Biscuits (Turkey & Cranberry) small	\$	4.99
KGF 01054	878803010546	10oz Granola BARK (Cheesy Bacon)	\$	5.99
KGF 01053	878803010539	10oz Granola BARK (Pumpkin Apple Streusel)	\$	5.99
KGF 01072	878803010720	Chew Sticks (Peanut Butter)	10/ct	\$ 9.00

DISCONTINUED**PETIPET - PIP**

PIP 00840	857735008401	7oz Turmeric Bites	By Us
PIP 00838	857735008388	7oz Calming Bites	By Us
PIP 00841	857735008418	7oz Allergy Bites	By Us

RUFF DAWG - RUF

RUF 32948	696486329485	Flying Fish 9 1/2"	USA	By Us
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05-05-25

Frankly Pet – FRA

Dog Treats – With Collagen

Item #	UPC Code		Catalog
FRA 08654	853898008654	7" Beefy Taquito (Original)	\$ 2.32
FRA 08661	853898008661	7" Beefy Taquito (Chicken)	\$ 2.32
FRA 08685	853898008685	7" Beefy Taquito (Bacon)	\$ 2.32
FRA 08678	853898008678	7" Beefy Taquito (Steak)	\$ 2.32
FRA 08692	853898008692	7" Beefy Taquito (Peanut Butter)	\$ 2.32
FRA 08708	853898008708	10" Mega Beefy Taquito (Original)	\$ 2.86
FRA 08715	853898008715	10" Mega Beefy Taquito (Chicken)	\$ 2.86
FRA 08739	853898008739	10" Mega Beefy Taquito (Bacon)	\$ 2.86
FRA 08722	853898008722	10" Mega Beefy Taquito (Steak)	\$ 2.86
FRA 08746	853898008746	10" Mega Beefy Taquito (Peanut Butter)	\$ 2.86

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Frankly Pet – FRA**Dog Treats – With Collagen**

Item #	UPC Code			Catalog
FRA 08549	853651008549	4-5" Sm Dog Bone (Natural)	1/pk	\$ 2.44
FRA 08556	853651008556	4-5" Sm Dog Bone (Chicken)	1/pk	\$ 2.44
FRA 08044	853651008044	4-5" Sm Dog Bone (Natural)	2/pk	\$ 4.80
FRA 08051	853651008051	4-5" Sm Dog Bone (Chicken)	2/pk	\$ 4.80
FRA 08129	853651008129	7-8" Med Dog Bone (Natural)	1/pk	\$ 3.88
FRA 08136	853651008136	7-8" Med Dog Bone (Chicken)	1/pk	\$ 3.88
FRA 08006	853651008006	10-11" Lg Dog Bone (Natural)	1/pk	\$ 6.28
FRA 08013	853651008013	10-11" Lg Dog Bone (Chicken)	1/pk	\$ 6.28
FRA 08242	853651008242	7-8" Retreiver Roll (Natural)	1/pk	\$ 2.58
FRA 08259	853651008259	7-8" Retreiver Roll (Chicken)	1/pk	\$ 2.58
FRA 08432	853898008432	7-8" Retreiver Roll (Peanut Butter)	1/pk	\$ 2.58
FRA 08082	853651008082	7-8" Retreiver Roll (Natural)	4/pk	\$ 9.40
FRA 08099	853651008099	7-8" Retreiver Roll (Chicken)	4/pk	\$ 9.40
FRA 08334	853651008334	10-11" XL Retreiver Roll (Natural)	1/pk	\$ 3.54
FRA 08341	853651008341	10-11" XL Retreiver Roll (Chicken)	1/pk	\$ 3.54
FRA 08449	853898008449	10-11" XL Retreiver Roll (Peanut Butter)	1/pk	\$ 3.54
FRA 08358	853651008358	10-11" Mega Retreiver Roll (Natural)	1/pk	\$ 7.68
FRA 08365	853651008365	10-11" Mega Retreiver Roll (Chicken)	1/pk	\$ 7.68
FRA 08456	853898008456	10-11" Mega Retreiver Roll (Peanut Butter)	1/pk	\$ 7.68
FRA 08623	853898008623	15-16" Jumbo Retreiver Roll (Natural)	1/pk	\$ 11.90
FRA 08630	853898008630	15-16" Jumbo Retreiver Roll (Chicken)	1/pk	\$ 11.90
FRA 08647	853898008647	15-16" Jumbo Retreiver Roll (Peanut Butter)	1/pk	\$ 11.90
FRA 08563	853651008563	5-6" Wraps (Natural)	5/pk	\$ 3.76
FRA 08570	853651008570	5-6" Wraps (Chicken)	5/pk	\$ 3.76
FRA 08389	853651008389	5-6" Wraps (Natural)	8/pk	\$ 5.18
FRA 08396	853651008396	5-6" Wraps (Chicken)	8/pk	\$ 5.18
FRA 08593	853898008593	3" Donut (Natural)	1/pk	\$ 2.46
FRA 08609	853898008609	3" Donut (Chicken)	1/pk	\$ 2.46
FRA 08616	853898008616	3" Donut (Peanut Butter)	1/pk	\$ 2.46
FRA 08586	853898008586	Cow Ear (Natural)	1/pk	\$ 1.40

05-05-25

Frankly Pet – FRA

Dog Treats – With Collagen

Item #	UPC Code		Catalog
FRA 08395	853898008395	8oz Chips (Natural)	\$ 4.12
FRA 08401	853898008401	8oz Chips (Chicken)	\$ 4.12
FRA 08418	853898008418	8oz Chips (Peanut Butter)	\$ 4.12
FRA 08402	853651008402	1lb Chips (Natural)	\$ 7.48
FRA 08419	853651008419	1lb Chips (Chicken)	\$ 7.48
FRA 08579	853898008579	1lb Chips (Peanut Butter)	\$ 7.48
FRA 08747	853651008747	2.5oz Beefy Puffs (Original)	\$ 4.20
FRA 08723	853651008723	2.5oz Beefy Puffs (Venison)	\$ 4.46
FRA 08969	853651008969	2.5oz Beefy Puffs (Cheeze)	\$ 4.46
FRA 08500	853898008500	2.5oz Beefy Puffs (Peanut Butter)	\$ 4.46
FRA 08730	853651008730	5.0oz Beefy Puffs (Original)	\$ 7.10
FRA 08754	853651008754	5.0oz Beef Puffs (Venison)	\$ 7.46
FRA 08976	853651008976	5oz Beefy Puffs (Cheeze)	\$ 7.46
FRA 08340	853898008340	5oz Beefy Puffs (Peanut Butter)	\$ 7.46
FRA 08426	853651008426	1.5lb Variety Pack (Natural)	\$ 11.32
FRA 08433	853651008433	1.5lb Variety Pack (Chicken)	\$ 11.32
FRA 08887	853651008877	7" Beefy Sticks (Original)	24/display \$ 17.76
FRA 08884	853651008884	10" Mega Beefy Sticks (Original)	12/display \$ 13.44
FRA 08891	853651008891	7" Beefy Sticks (Chicken)	24/display \$ 17.76
FRA 08907	853651008907	10" Mega Beefy Sticks (Chicken)	12/display \$ 13.44
FRA 08938	853651008938	7" Beefy Sticks (Steak)	24/display \$ 17.76
FRA 08945	853651008945	10" Mega Beefy Sticks (Steak)	12/display \$ 13.44
FRA 08914	853651008914	7" Beefy Sticks (Bacon)	24/display \$ 17.76
FRA 08921	853651008921	10" Mega Beefy Sticks (Bacon)	12/display \$ 13.44
FRA 08364	853898008364	7" Beefy Sticks (Peanut Butter)	24/display \$ 17.92
FRA 08357	853898008357	10" Mega Beefy Sticks (Peanut Butter)	12/display \$ 13.44

05-05-25

K9 Granola Factory – KGF**Dog Treats**

Item #	UPC Code		Catalog
KGF 00712	878803007126	12oz Organic Banana Chips	\$ 5.49
KGF 00707	878803007072	5oz Green Bean Chips	\$ 6.99
KGF 00713	878803007133	6oz Apple Chips	\$ 6.99
KGF 00710	878803007102	6oz Sweet Potato Chips	\$ 6.99
KGF 01030	878803010300	6oz Beef Chips	\$ 7.49
KGF 01033	878803010331	6oz Turkey Chips	\$ 7.49
KGF 01032	878803010324	5oz Elk Chips	\$ 9.49
KGF 00801	878803008017	16oz Simply Biscuits (cheese/bacon) small	\$ 4.49
KGF 00802	878803008024	16oz Simply Biscuits (peanut butter) small	\$ 4.49
KGF 00803	878803008031	16oz Simply Biscuits (steak/potato) small	\$ 4.49
KFG 00851	878803008514	16oz GF Simply Biscuits (Turkey & Cranberry) small	\$ 4.99
KGF 00811	878803008116	16oz Simply Biscuits (cheese/bacon) medium	\$ 4.49
KGF 00812	878803008123	16oz Simply Biscuits (peanut butter) medium	\$ 4.49
KGF 00813	878803008130	16oz Simply Biscuits (steak/potato) medium	\$ 4.49
KGF 00910	878803009106	10oz Quacks (Peanut Butter Blast)	\$ 4.99
KGF 00911	878803009113	10oz Quacks (Blueberry Vanilla)	\$ 4.99
KGF 00912	878803009120	10oz Quacks (Bakers Reserve Cheddar)	\$ 4.99
KGF 01050	878803010508	10oz Granola BARK (PB S'mores)	\$ 5.99
KGF 01052	878803010522	10oz Granola BARK (Chunky Monkey)	\$ 5.99
KGF 01051	878803010515	10oz Granola BARK (Blueberry Coconut Cobbler)	\$ 5.99
KGF 01054	878803010546	10oz Granola BARK (Cheesy Bacon)	\$ 5.99
KGF 01053	878803010539	10oz Granola BARK (Pumpkin Apple Streusel)	\$ 5.99
KGF 01090	878803010904	12oz Simply Cookies (PB Shortbread)	\$ 5.99
KGF 01091	878803010911	12oz Simply Cookies (PB & Blueberry)	\$ 5.99
KGF 01092	878803010928	12oz Simply Cookies (Cheese & Bacon)	\$ 5.99
KGF 01093	878803010935	12oz Simply Cookies (PB & Carob Chip)	\$ 5.99
KGF 01070	878803010706	Chew Sticks (Blueberry Coconut Cobbler)	10/ct \$ 9.00
KGF 01071	878803010713	Chew Sticks (Pumpkin & Honey)	10/ct \$ 9.00
KGF 01072	878803010720	Chew Sticks (Peanut Butter)	10/ct \$ 9.00

05-05-25

PetiPet- PIP

Health Care

Item #	UPC Code		Catalog
PIP 00839	857735008395	7oz Mobility Bites	\$ 7.45
PIP 00842	857735008425	7oz Omega DHA Bites	\$ 7.45
PIP 00843	857735008432	7oz CBD Bites	\$ 7.45

Dog Treats

Item #	UPC Code		Catalog
PIP 00835	857735008357	5oz Apples & Carrots	\$ 4.75
PIP 00836	857735008364	5oz Bananas & Strawberries	\$ 4.75
PIP 00837	857735008371	5oz Wildberry (Blueberry/Strawberry)	\$ 4.75
PIP 00834	857735008340	5oz Pumpkin	\$ 4.75

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Ruff Dawg – RUF

Dog Toys

Item #	UPC Code			Catalog
RUF 32994	696486329942	K9 Flyer Jr 6"	USA	\$ 7.24
RUF 33127	696486331273	Dawg – X	USA	\$ 8.80
RUF 33131	696486331310	Dawg-Hart (Red)	USA	\$ 10.76
RUF 33132	696486331327	Dawg-Hart XL (Red)	USA	\$ 20.70
RUF 33124	696486331242	Crinkit	USA	\$ 13.78
RUF 33040	696486330405	Minnow 4"	USA	\$ 8.07
RUF 33034	696486330344	Weenut 3"	USA	\$ 8.07
RUF 33103	696486331037	Peanut Crunch 6"	USA	\$ 13.01
RUF 33106	696486331068	Twig Crunch 6"	USA	\$ 9.67
RUF 33105	696486331051	Weenut Crunch 3"	USA	\$ 9.39
RUF 90304	033093903040	7" RuffBone – Med Mint		\$ 3.35
RUF 90404	033093904047	9" RuffBone – Lg Mint		\$ 4.47
RUF 33091	696486330917	Knuckle Ball – Med Mint		\$ 4.35