

NEW PRODUCTS

RAW DYNAMIC - RDY

RDY 52330	691303523305	12lb Frozen Canine Chicken Recipe	Each	\$ 53.28
RDY 52333	691303523336	12lb Frozen Canine Beef Recipe	Each	\$ 53.28
RDY 52332	691303523329	12lb Frozen Canine Lamb Recipe	Each	\$ 58.48
RDY 52331	691303523312	12lb Frozen Canine Rabbit Recipe	Each	\$ 81.88
RDY 52324	691303523244	6lb Frozen Protein Booster – Dog Beef	4/case	\$ 115.20
RDY 52325	691303523251	6lb Frozen Protein Booster – Dog Lamb	4/case	\$ 126.00
RDY 52326	691303523268	6lb Frozen Protein Booster – Dog Rabbit	4/case	\$ 176.80
RDY 52307	691303523077	6lb Frozen Protein Booster – Dog Beef	Each	\$ 29.36
RDY 52308	691303523084	6lb Frozen Protein Booster – Dog Lamb	Each	\$ 32.00
RDY 52309	691303523091	6lb Frozen Protein Booster – Dog Rabbit	Each	\$ 44.95

DISCONTINUED

PRIMAL PET FOODS - PRM

PRM 30067	850016300676	10" X-Large Split Antler (Elk)	By MFG
PRM 30083	850016300836	6-7" Medium Split Antler (Stag)	By MFG
PRM 30085	850016300850	10" X-Large Split Antler (Stag)	By MFG

PURE TREATS - PUR

PUR 00251	878968002516	11.3oz PureBites Chicken Jerky	By MFG
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Dog and Cat Products

Product Type	Page
Antlers	
Cat Food – Can/Wet	11; 35; 36; 52; 70; 101; 102; 127; 128
Cat Food – Dry	18; 19; 20; 33; 34; 35; 45; 60; 70; 100; 124
Cat Food – Air Dried	140
Cat Food - Freeze Dried	74;88; 91; 98; 133; 138; 140; 150
Cat Food – Frozen	
Cat Food – Pouches	73; 82; 97; 114; 119; 137; 146
Cat Litter	103
Cat Treats	70
Catnip and Cat Toys	5; 37; 41; 62; 88; 91; 104; 126; 141; 144; 151
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Dog and Cat Food – Frozen	74
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Dog Bowls and Dishes	
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Dog Food – Can	49; 83
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Dog Food – Air Dried	13; 14; 15; 16; 17; 24; 25; 26; 27; 28; 29; 30; 60;65; 66; 67; 68; 99; 105; 120; 121; 122; 123
Dog Food - Freeze Dried	139
Dog Food – Frozen	43; 44; 75; 86; 87; 90; 93; 98; 108; 110; 129; 130; 131; 132; 138; 139; 147
Dog Food – Pouches	1; 2; 6; 72; 73; 74; 80; 81; 92; 96; 112; 113; 115; 116; 117; 118; 135; 136; 146
Dog Food - Stews	99
Dog Shampoo/Rinse/Cologne	125
Dog Toys	5
	51; 106; 107

Middle West Distributors

01-27-25

Primal Pet Foods – PRM

Dog - Frozen Bones

Item #	UPC Code			Catalog
PRM 00450	850334004508	Beef Marrow Bone – Small	1pk	\$ 2.99
PRM 00451	850334004515	Beef Marrow Bone – Medium	1pk	\$ 3.33
PRM 00452	850334004522	Beef Marrow Bone – Large	1pk	\$ 5.69
PRM 00017	895135000175	2" Beef Bone	6pk	\$ 13.49
PRM 00029	895135000298	2" Buffalo Bone	6pk	\$ 28.00
PRM 00058	895135000588	Buffalo Center Cut	1pk	\$ 13.49

01-27-25

Pure Treats – PUR**Dog Treats**

Item #	UPC Code		Catalog
PUR 00002	878968000024	2.0oz PureBites Beef Liver	\$ 3.29
PUR 00003	878968000031	4.2oz PureBites Beef Liver	\$ 6.49
PUR 00004	878968000048	8.8oz PureBites Beef Liver	\$ 12.99
PUR 00005	878968000055	16.5oz PureBites Beef Liver	\$ 23.29
PUR 00253	878968002530	44oz PureBites Beef Liver	\$ 53.49
PUR 00102	878968001021	1.4oz PureBites Chicken Breast	\$ 3.29
PUR 00103	878968001038	3.0oz PureBites Chicken Breast	\$ 6.49
PUR 00104	878968001045	6.2oz PureBites Chicken Breast	\$ 12.99
PUR 00105	878968001052	11.6oz PureBites Chicken Breast	\$ 23.29
PUR 00108	878968001083	4.2oz PureBites Cheddar Cheese	\$ 6.49
PUR 00026	878968000260	16.6oz PureBites Cheddar Cheese	\$ 23.29
PUR 00033	878968000338	1.8oz PureBites Whitefish	\$ 6.49
PUR 00075	878968000758	4.2oz PureBites Beef & Cheese	\$ 6.49
PUR 00076	878968000765	8.8oz PureBites Beef & Cheese	\$ 12.99
PUR 00074	878968000741	2.6oz PureBites Duck	\$ 6.49
PUR 00090	878968000901	2.47oz PureBites Turkey	\$ 6.49
PUR 00114	878968001144	1.58oz PureBites Lamb Liver	\$ 3.29
PUR 00115	878968001151	3.35oz PureBites Lamb Liver	\$ 6.49
PUR 00116	878968001168	1.16oz PureBites Salmon	\$ 3.29
PUR 00117	878968001175	2.47oz PureBites Salmon	\$ 6.49
PUR 00340	878968003407	2.1oz PureBites Bison Liver	\$ 6.49
PUR 00341	878968003414	2.1oz PureBites Smelt	\$ 6.49
PUR 00346	878968003469	3.5oz PureBites Pork Liver	\$ 6.49
PUR 00250	878968002509	5.5oz PureBites Chicken Jerky	\$ 6.49
PUR 00252	878968002523	21.1oz PureBites Chicken Jerky	\$ 23.29
PUR 00256	878968002561	3oz Mini-PureBites Trainers Beef Liver	\$ 5.09
PUR 00257	878968002578	2.1oz Mini-PureBites Trainers Chicken Breast	\$ 5.09
PUR 00258	878968002585	2.4oz Mini-PureBites Trainers Lamb	\$ 5.09
PUR 00181	878968001816	7.5oz PureBites Beef Jerky	\$ 6.49
PUR 00283	878968002837	4.8oz PureBites Cod Skin Jerky	\$ 6.49

Middle West Distributors

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Raw Dynamic – RDY

Dog Food - Frozen

Item #	UPC Code			Catalog
RDY 91254	618528912547	3lb Frozen Canine Chicken Recipe	6/case	\$ 81.84
RDY 91256	618528912561	3lb Frozen Canine Beef Recipe	6/case	\$ 81.84
RDY 91259	618528912592	3lb Frozen Canine Turkey Recipe	6/case	\$ 85.76
RDY 91257	618528912578	3lb Frozen Canine Lamb Recipe	6/case	\$ 89.68
RDY 91255	618528912554	3lb Frozen Canine Duck Recipe	6/case	\$ 116.96
RDY 91258	618528912585	3lb Frozen Canine Rabbit Recipe	6/case	\$ 136.48
RDY 91260	618528912608	6lb Frozen Canine Chicken Recipe	4/case	\$ 104.00
RDY 91262	618528912622	6lb Frozen Canine Beef Recipe	4/case	\$ 104.00
RDY 91265	618528912653	6lb Frozen Canine Turkey Recipe	4/case	\$ 106.56
RDY 91263	618528912639	6lb Frozen Canine Lamb Recipe	4/case	\$ 116.96
RDY 91261	618528912615	6lb Frozen Canine Duck Recipe	4/case	\$ 153.39
RDY 91264	618528912646	6lb Frozen Canine Rabbit Recipe	4/case	\$ 168.96
RDY 52330	691303523305	12lb Frozen Canine Chicken Recipe	Each	\$ 53.28
RDY 52333	691303523336	12lb Frozen Canine Beef Recipe	Each	\$ 53.28
RDY 52332	691303523329	12lb Frozen Canine Lamb Recipe	Each	\$ 58.48
RDY 52331	691303523312	12lb Frozen Canine Rabbit Recipe	Each	\$ 81.88

Dog Food – Frozen (Eaches)

Item #	UPC Code			Catalog
RDY 20974	722512209749	3lb Frozen Canine Chicken Recipe	Each	\$ 13.82
RDY 20976	722512209763	3lb Frozen Canine Beef Recipe	Each	\$ 13.82
RDY 20982	722512209824	3lb Frozen Canine Turkey Recipe	Each	\$ 14.48
RDY 51260	611138512602	3lb Frozen Canine Lamb Recipe	Each	\$ 15.14
RDY 20977	722512209770	3lb Frozen Canine Duck Recipe	Each	\$ 19.75
RDY 20975	722512209756	3lb Frozen Canine Rabbit Recipe	Each	\$ 23.04
RDY 54161	664763541615	6lb Frozen Canine Chicken Recipe	Each	\$ 26.34
RDY 20980	722512209800	6lb Frozen Canine Beef Recipe	Each	\$ 26.34
RDY 20983	722512209831	6lb Frozen Canine Turkey Recipe	Each	\$ 26.99
RDY 51265	611138512657	6lb Frozen Canine Lamb Recipe	Each	\$ 29.62
RDY 20981	722512209817	6lb Frozen Canine Duck Recipe	Each	\$ 38.84
RDY 54162	664763541622	6lb Frozen Canine Rabbit Recipe	Each	\$ 42.79

Middle West Distributors

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Raw Dynamic – RDY

Cat Food - Frozen

Item #	UPC Code			Catalog
RDY 91266	618528912660	3lb Frozen Feline Chicken Recipe	6/case	\$ 89.68
RDY 91268	618528912684	3lb Frozen Feline Beef Recipe	6/case	\$ 89.68
RDY 91269	618528912691	3lb Frozen Feline Lamb Recipe	6/case	\$ 105.28
RDY 91270	618528912707	3lb Frozen Feline Rabbit Recipe	6/case	\$ 136.48

Cat Food – Frozen (Eaches)

Item #	UPC Code			Catalog
RDY 51268	611138512688	3lb Frozen Feline Chicken Recipe	Each	\$ 15.18
RDY 65512	612520655129	3lb Frozen Feline Beef Recipe	Each	\$ 15.18
RDY 65521	612520655211	3lb Frozen Feline Lamb Recipe	Each	\$ 17.82
RDY 20978	722512209787	3lb Frozen Feline Rabbit Recipe	Each	\$ 23.10

Supplemental - Frozen

Item #	UPC Code			Catalog
RDY 52300	691303523008	12oz Frozen Bone Broth – Dog Beef	6/case	\$ 44.16
RDY 52299	691303522995	12oz Frozen Bone Broth - Dog Chicken	6/case	\$ 44.16
RDY 52301	691303523015	12oz Frozen Bone Broth – Cat Beef	6/case	\$ 44.16
RDY 52324	691303523244	6lb Frozen Protein Booster – Dog Beef	4/case	\$ 115.20
RDY 52325	691303523251	6lb Frozen Protein Booster – Dog Lamb	4/case	\$ 126.00
RDY 52326	691303523268	6lb Frozen Protein Booster – Dog Rabbit	4/case	\$ 176.80

Supplemental – Frozen (Eaches)

Item #	UPC Code			Catalog
RDY 52307	691303523077	6lb Frozen Protein Booster – Dog Beef	Each	\$ 29.36
RDY 52308	691303523084	6lb Frozen Protein Booster – Dog Lamb	Each	\$ 32.00
RDY 52309	691303523091	6lb Frozen Protein Booster – Dog Rabbit	Each	\$ 44.95

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Raw Dynamic – RDY

Cat Food – Freeze - Dried

Item #	UPC Code		Catalog
RDY 52241	691303522414	5.5oz FD Feline Chicken Recipe	\$ 8.25
RDY 52242	691303522421	5.5oz FD Feline Beef Recipe	\$ 8.25
RDY 52245	691303522452	5.5oz FD Feline Lamb Recipe	\$ 8.25
RDY 52243	691303522438	5.5oz FD Feline Rabbit Recipe	\$ 10.79

Dog Food – Freeze-Dried

Item #	UPC Code		Catalog
RDY 52246	691303522469	5.5oz FD Canine Chicken Recipe	\$ 8.25
RDY 52248	691303522483	5.5oz FD Canine Beef Recipe	\$ 8.25
RDY 52244	691303522445	5.5oz FD Canine Turkey Recipe	\$ 8.25
RDY 52249	691303522490	5.5oz FD Canine Lamb Recipe	\$ 8.25
RDY 52250	691303522506	5.5oz FD Canine Rabbit Recipe	\$ 10.79
RDY 52236	691303522360	14oz FD Canine Chicken Recipe	\$ 19.05
RDY 52237	691303522377	14oz FD Canine Beef Recipe	\$ 19.05
RDY 52240	691303522407	14oz FD Canine Turkey Recipe	\$ 19.05
RDY 52238	691303522384	14oz FD Canine Lamb Recipe	\$ 19.05
RDY 52239	691303522391	14oz FD Canine Rabbit Recipe	\$ 26.71

Dog & Cat Treats – Freeze - Dried

Item #	UPC Code		Catalog
RDY 52258	691303522582	1.5oz FD Chicken Treat	\$ 4.85
RDY 52259	691303522599	1.5oz FD Beef Treat	\$ 4.85
RDY 52260	691303522605	1.5oz FD Lamb Treat	\$ 4.85
RDY 52262	691303522629	1.5oz FD Turkey Treat	\$ 4.85
RDY 52261	691303522612	1.5oz FD Rabbit Treat	\$ 6.05

Dog & Cat Treats – Air - Dried

Item #	UPC Code		Catalog
RDY 52251	691303522513	3.6oz AD Chicken Treat	\$ 6.05
RDY 52252	691303522520	3.6oz AD Beef Treat	\$ 6.05
RDY 52253	691303522537	3.6oz AD Lamb Treat	\$ 6.05
RDY 52255	691303522551	3.6oz AD Turkey Treat	\$ 6.05
RDY 52254	691303522544	3.6oz AD Rabbit Treat	\$ 7.88